Cabinet Performance Survey January 2024

Survey Period: January 2024

Prepared by:
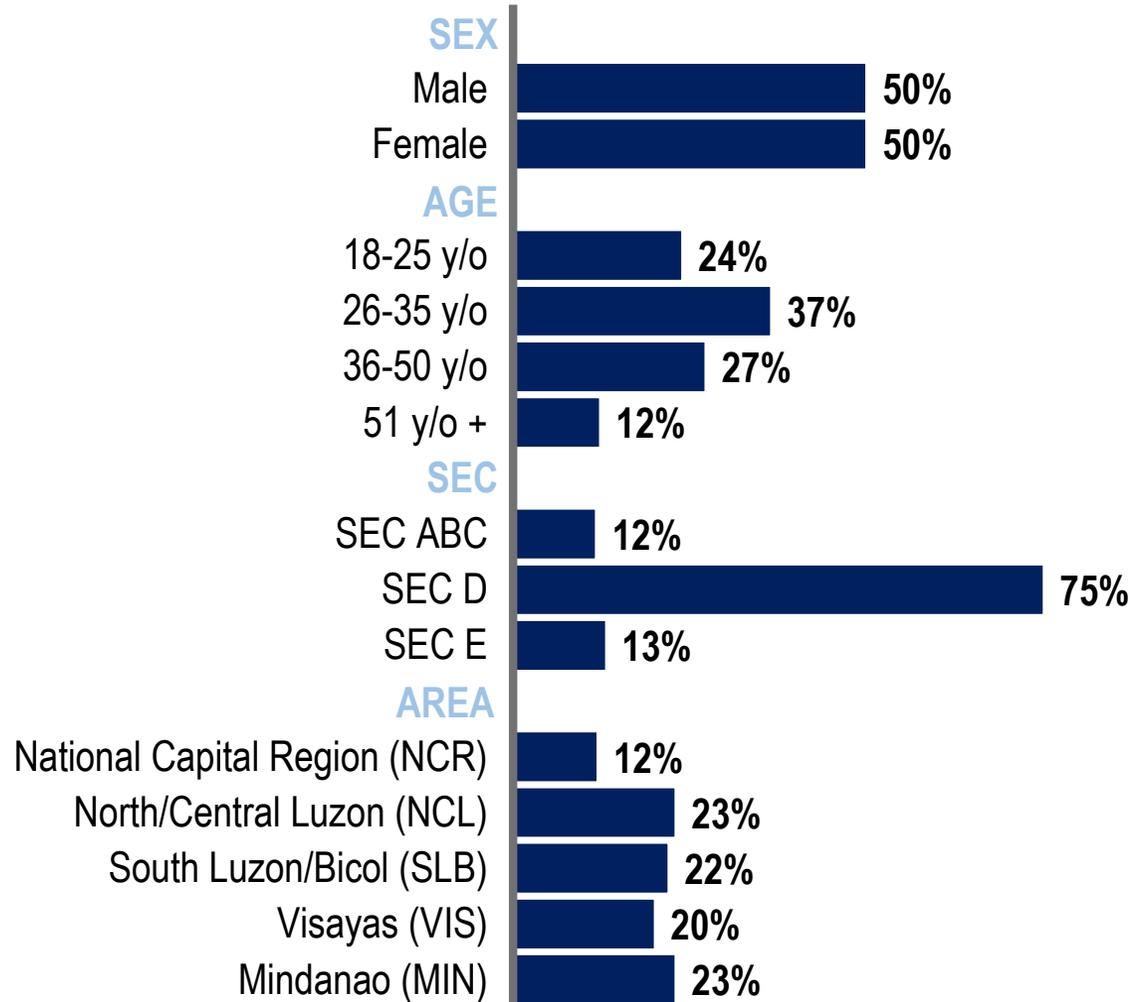
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Survey Methodology

Methodology	Self-accomplished online survey **via Tangere app** using a structured questionnaire and visual aids *Tangere leveraged its mobile application that is available on:* GET IT ON Google Play · Download on the App Store · Download on AppGallery
Target respondents *(Qualifications)*	• 18 years old and above • Males and females • SEC ABCDE households
Sample Size *(Base)*	**n=2,000 interviews** among qualified respondents were completed
Margin of Error	+/-2.2% at the 95% confidence level
Survey Area	Nationwide
Sampling Design	Convenience sampling via Tangere panel
Survey Period	January 2024

Profile of Respondents

n=2,000

SEX

Male	50%
Female	50%

AGE

18-25 y/o	24%
26-35 y/o	37%
36-50 y/o	27%
51 y/o +	12%

SEC

SEC ABC	12%
SEC D	75%
SEC E	13%

AREA

National Capital Region (NCR)	12%
North/Central Luzon (NCL)	23%
South Luzon/Bicol (SLB)	22%
Visayas (VIS)	20%
Mindanao (MIN)	23%

Note: Sex and area follow national proportions. All other demographics are as it falls.

Notes in reading the report

- All figures shown in tables and/or charts are in percentages (%).

- Base figures shown are unweighted and are the actual number of interviews. The study employed non-probability sampling, specifically convenience sampling.*

- A minimum base of 30 is considered statistically stable to draw conclusions.

- For bases that are less than 30, a notation is made that results must be read with caution due to high margin of error. Results for bases less than 30 shall be indicative only.
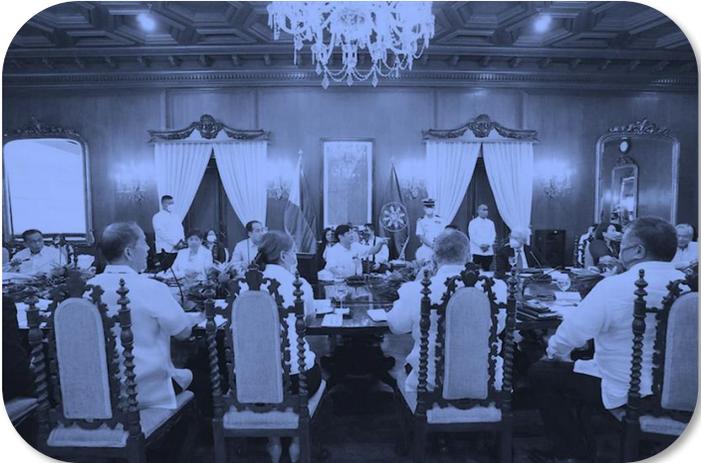
  Significance testing in data tables is denoted by green (as significantly higher vs. total) and pink (as significantly lower vs. total).

- No significance testing shall be applied for segments with bases less than 30.

- Any minor discrepancies are due to rounding off. Exact figures (e.g., counts, or with decimals) are to be provided in the raw data / Tableau dashboard by request.
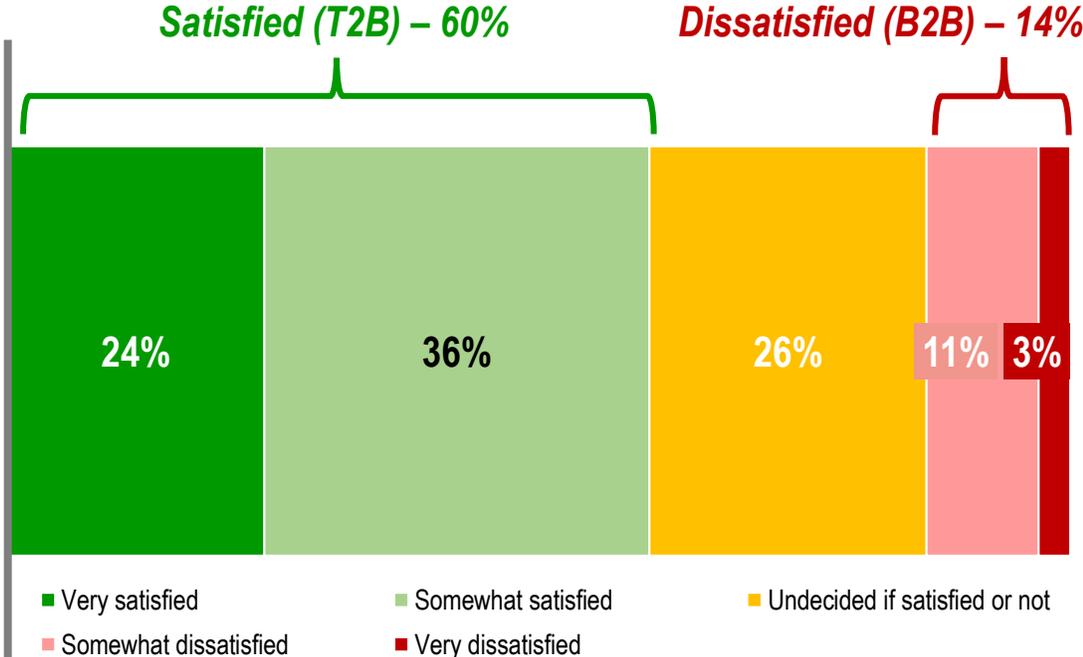
6 out of 10 Filipinos are satisfied with the performance of the Cabinet under the PBBM Administration

Satisfied (T2B) – 60% **Dissatisfied (B2B) – 14%**

Satisfaction Rating of the Cabinet

| 24% | 36% | 26% | 11% | 3% |

- ■ Very satisfied
- ■ Somewhat satisfied
- ■ Undecided if satisfied or not
- ■ Somewhat dissatisfied
- ■ Very dissatisfied

Q. The Cabinet is a group of high-ranking officials appointed by the President to advise and assist him in decision-making on matters of national policy, administration, and governance (e.g., DEPED, DOH, DTI, etc.). Overall, how satisfied or dissatisfied are you with the performance of the Cabinet under the Marcos administration?

BASE – Total interviews (2,000)

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Satisfaction is more pronounced in the President's bailiwick of North/Central Luzon, while 'somewhat dissatisfied' level is more prominent in the country capital

SATISFACTION RATING OF THE CABINET	Grand Total	SEX		AGE				SEC			BROAD REGION				
		Male	Female	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +	ABC	D	E	NCR	NCL	SLB	VIS	MIN
BASE - Total Interviews	2000	1000	1000	479	730	545	246	235	1502	263	239	460	440	401	460
SATISFIED (Top 2-Box)	60%	61%	60%	64%	60%	61%	52%	63%	61%	57%	55%	67%	58%	60%	60%
Very satisfied	24%	25%	24%	29%	23%	23%	20%	28%	25%	19%	28%	23%	24%	21%	26%
Somewhat satisfied	36%	36%	37%	34%	37%	39%	32%	35%	36%	38%	27%	43%	34%	39%	33%
Undecided if satisfied or not	26%	26%	26%	24%	26%	26%	32%	20%	26%	29%	28%	22%	27%	28%	27%
Somewhat dissatisfied	11%	10%	11%	9%	11%	10%	13%	13%	10%	10%	15%	10%	9%	9%	11%
Very dissatisfied	3%	4%	2%	4%	3%	2%	3%	4%	3%	4%	1%	2%	5%	3%	3%
DISSATISFIED (Bottom 2-Box)	14%	13%	14%	12%	14%	13%	16%	17%	13%	14%	17%	12%	15%	12%	14%

Q. The Cabinet is a group of high-ranking officials appointed by the President to advise and assist him in decision-making on matters of national policy, administration, and governance (e.g., DEPED, DOH, DTI, etc.). Overall, how satisfied or dissatisfied are you with the performance of the Cabinet under the Marcos administration?

BASE – Total interviews (2,000)
– Significantly higher/lower vs. the total

acquisition apps, inc.

Vice President and DepEd Sec. Sara Duterte-Carpio leads with the highest awareness and performance ratings among Cabinet officials

Cabinet Secretary	Dept.	Awareness (%)	Performance Rating (%)	Cabinet Secretary	Dept.	Awareness (%)	Performance Rating (%)
Sara Duterte	DEPED	100%	65%	Hans Leo Cacdac	DMW	93%	49%
Rexlon Gatchalian	DSWD	98%	64%	Francisco Tiu Laurel, Jr.	DA	98%	49%
Benjamin Abalos Jr.	DILG	99%	61%	Alfredo Pascual	DTI	97%	49%
Gilberto Teodoro Jr.	DND	98%	59%	Jaime Bautista	DOTR	97%	49%
Ralph Recto	DOF	99%	56%	Manuel Bonoan	DPWH	97%	48%
Renato Solidum Jr.	DOST	96%	56%	Ivan John Uy	DICT	94%	48%
Bienvenido Laguesma	DOLE	97%	55%	Raphael Lotilla	DOE	95%	47%
Maria Esperanza Christina	DOT	96%	55%	Lucas Bersamin	Exec. Sec.	97%	46%
Teodoro Herbosa	DOH	97%	54%	Arsenio Balisacan	NEDA	93%	46%
Ma. Antonia Yulo-Loyzaga	DENR	96%	53%	Conrado Estrella III	DAR	96%	46%
Enrique Manalo	DFA	97%	52%	Amenah Pangandaman	DBM	94%	45%
Antonio Ernesto Lagdameo Jr.	SAP	95%	51%	Cheloy Velicaria-Garafil	PCO	93%	44%
Jesus 'Boying' Remulla	DOJ	98%	49%	Jose Acuzar	DHSUD	93%	44%

Q. Overall, how satisfied or dissatisfied are you with the performance of [NAME] as the Secretary of the [DEPARTMENT/CABINET ROLE]?

BASE – Total interviews (2,000)

acquisition apps, inc.

While DND Sec. Gilberto "Gibo" Teodoro is part of the top 5 performing Cabinet officials with 59% satisfaction rating for his performance

Cabinet Secretary	Dept.	Awareness (%)	Performance Rating (%)	Cabinet Secretary	Dept.	Awareness (%)	Performance Rating (%)
Sara Duterte	DEPED	100%	65%	Hans Leo Cacdac	DMW	93%	49%
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Gilberto Teodoro Jr.	DND	98%	59%	Jaime Bautista	DOTR	97%	49%
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Bienvenido Laguesma	DOLE	97%	55%	Raphael Lotilla	DOE	95%	47%
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Jesus 'Boying' Remulla	DOJ	98%	49%	Jose Acuzar	DHSUD	93%	44%

Among Filipinos surveyed, Sec. Teodoro garnered high awareness & familiarity, while about 6 out of 10 are satisfied with him as DND head
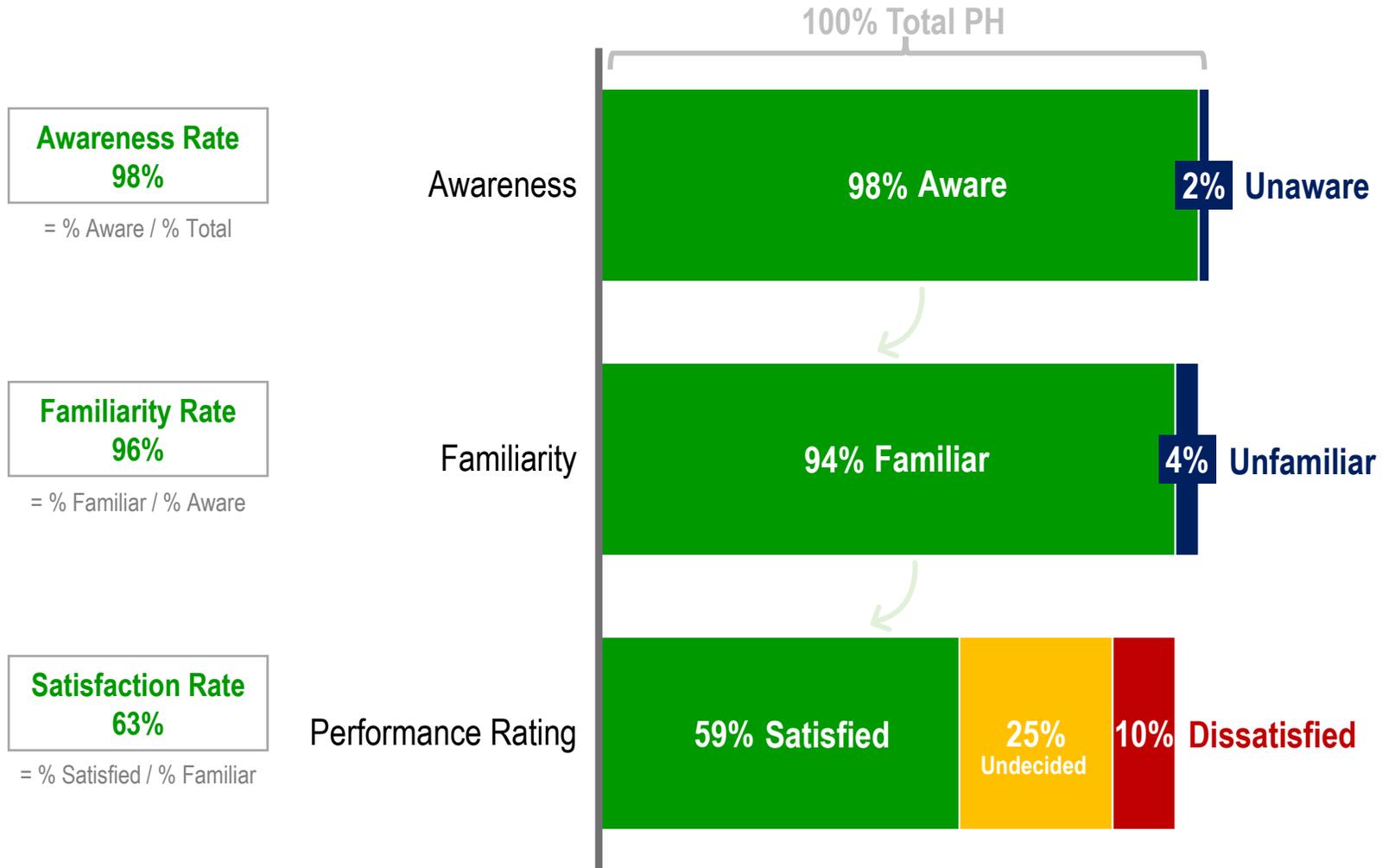
100% Total PH

**Awareness Rate
98%**

= % Aware / % Total

Awareness

98% Aware | 2% Unaware

**Familiarity Rate
96%**

= % Familiar / % Aware

Familiarity

94% Familiar | 4% Unfamiliar

**Satisfaction Rate
63%**

= % Satisfied / % Familiar

Performance Rating

59% Satisfied | 25% Undecided | 10% Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?

BASE – Total interviews (2,000)

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He garnered similar awareness & satisfaction levels between males and females

MALES	FEMALES
Base: n=1000	*Base: n=1000*
100% Males	**100% Females**

Awareness

MALES: 98% / 2%
Aware / Unaware

FEMALES: 99% / 1%
Aware / Unaware

Familiarity

MALES: 94% / 4%
Familiar / Unfamiliar

FEMALES: 95% / 4%
Familiar / Unfamiliar

Performance Rating

MALES: 59% / 25% / 10%
Satisfied / Undecided / Dissatisfied

FEMALES: 59% / 26% / 10%
Satisfied / Undecided / Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?

BASE – Total interviews (2,000)

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He is currently leveraging on a higher satisfaction level among the 36-50-year-old age segment compared to other age groups

	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +
	Base: n=479	*Base: n=730*	*Base: n=545*	*Base: n=246*
	100% 18-25 y/o	100% 26-35 y/o	100% 36-50 y/o	100% 51 y/o +

Awareness

	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +
Aware	97%	98%	99%	100%
Unaware	3%	2%	1%	0%

Aware / Unaware

Familiarity

	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +
Familiar	90%	95%	97%	98%
Unfamiliar	7%	4%	2%	2%

Familiar / Unfamiliar

Performance Rating

	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +
Satisfied	56%	56%	64%	61%
Undecided	23%	26%	25%	27%
Dissatisfied	11%	12%	8%	9%

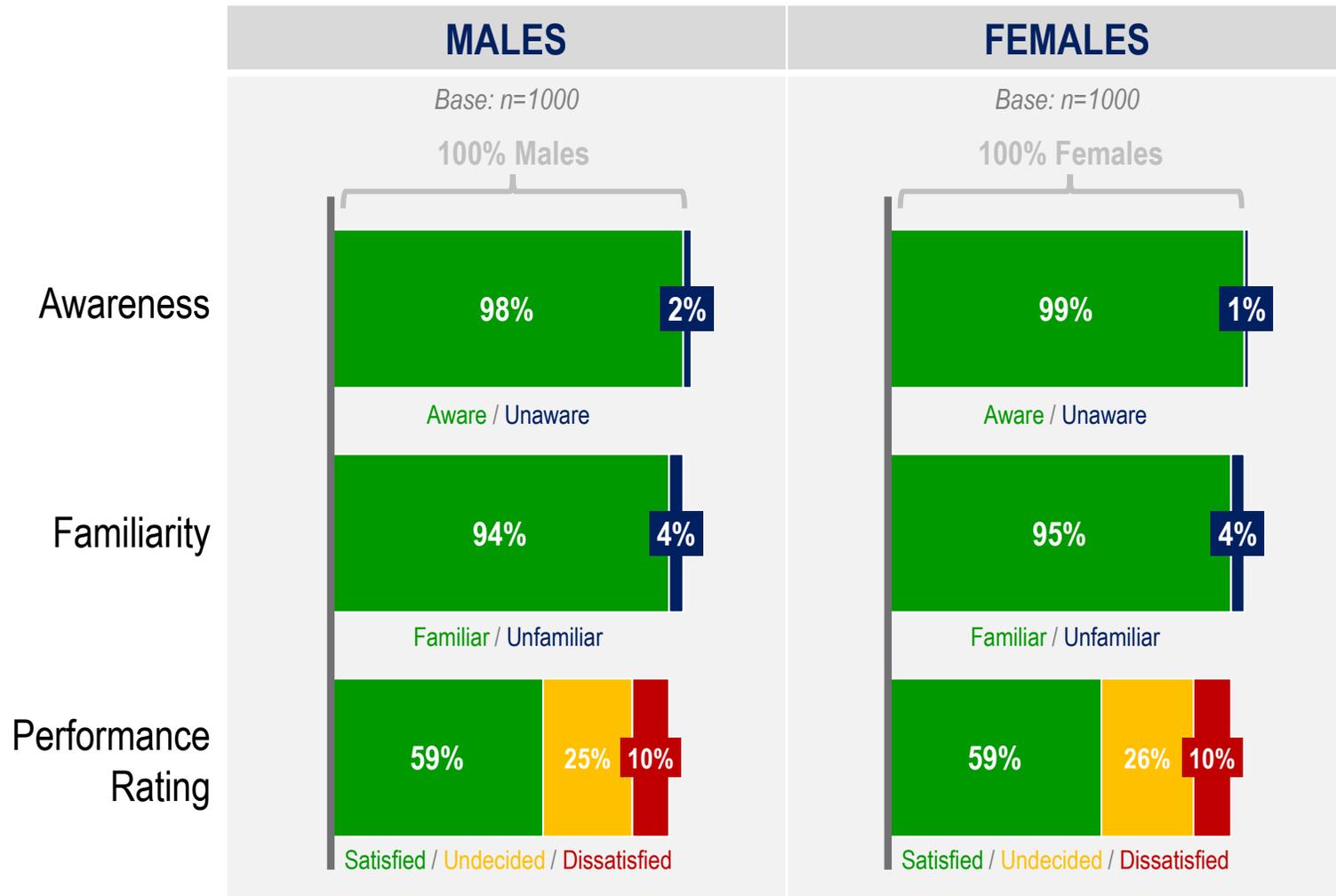Satisfied / Undecided / Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?
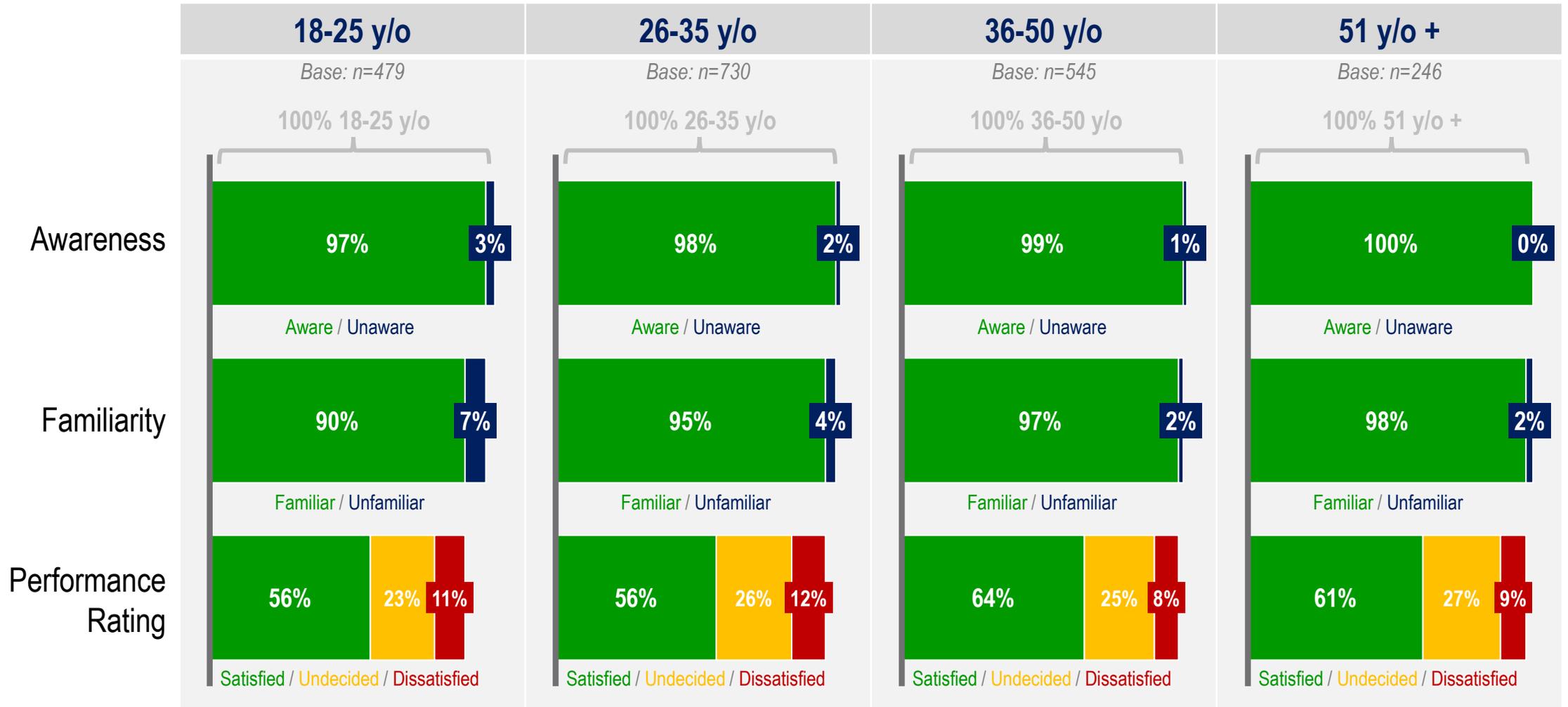
BASE – Total interviews (2,000)

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While across socio-economic classes, he is advantageous among the upper class, while commanding weaker satisfaction among the lower class

SEC ABC	SEC D	SEC E
Base: n=235	*Base: n=1502*	*Base: n=263*
100% SEC ABC	100% SEC D	100% SEC E

Awareness

SEC ABC	SEC D	SEC E
98% — 2%	98% — 2%	97% — 3%
Aware / Unaware	Aware / Unaware	Aware / Unaware

Familiarity

SEC ABC	SEC D	SEC E
96% — 3%	95% — 4%	92% — 5%
Familiar / Unfamiliar	Familiar / Unfamiliar	Familiar / Unfamiliar

Performance Rating

SEC ABC	SEC D	SEC E
61% — 21% — 14%	59% — 25% — 10%	56% — 27% — 9%
Satisfied / Undecided / Dissatisfied	Satisfied / Undecided / Dissatisfied	Satisfied / Undecided / Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?
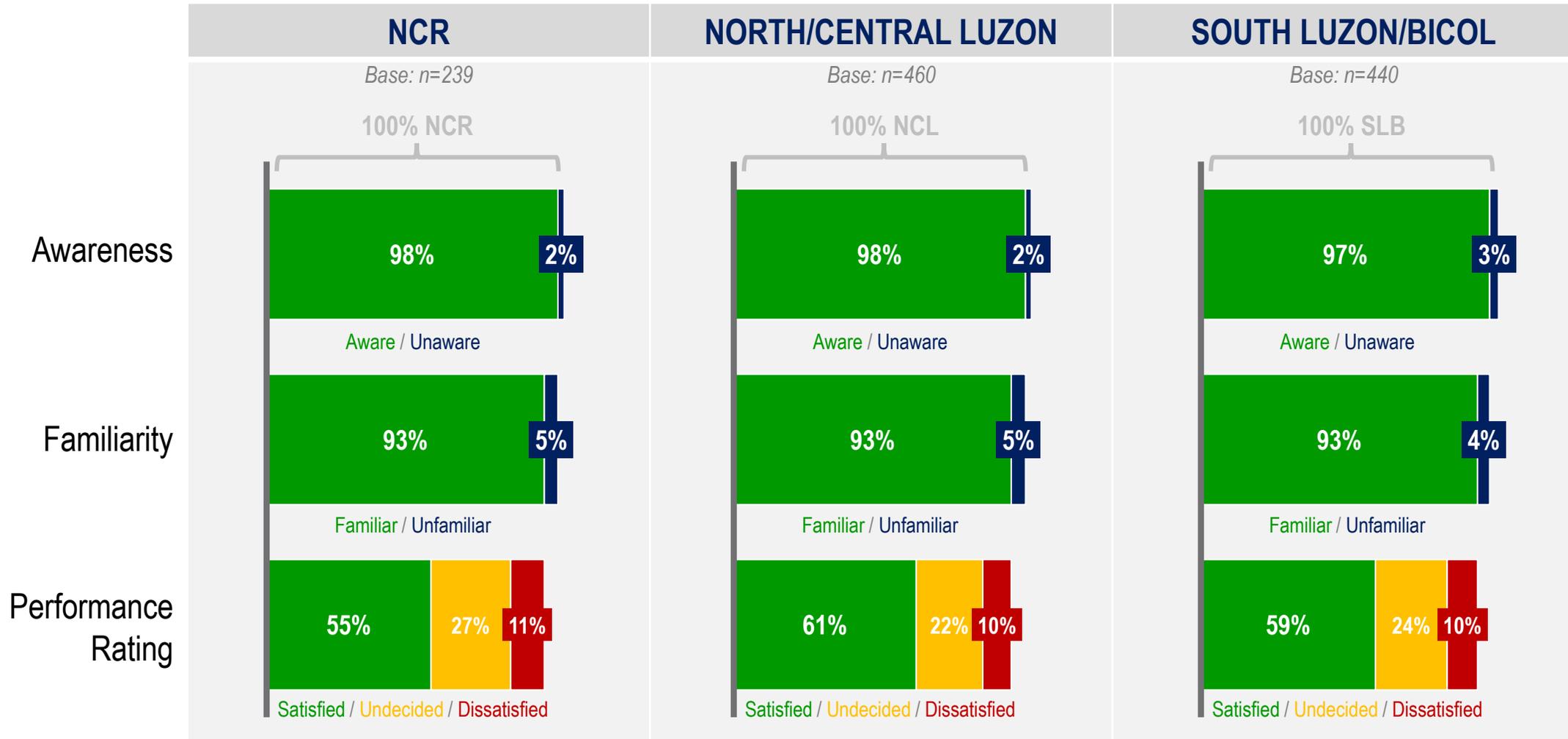
BASE – Total interviews (2,000)

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Performance rating follows higher positive evaluation in NCL as with overall Cabinet rating

NCR	NORTH/CENTRAL LUZON	SOUTH LUZON/BICOL
Base: n=239	*Base: n=460*	*Base: n=440*
100% NCR	100% NCL	100% SLB

Awareness

NCR: 98% / 2% — Aware / Unaware
NORTH/CENTRAL LUZON: 98% / 2% — Aware / Unaware
SOUTH LUZON/BICOL: 97% / 3% — Aware / Unaware

Familiarity

NCR: 93% / 5% — Familiar / Unfamiliar
NORTH/CENTRAL LUZON: 93% / 5% — Familiar / Unfamiliar
SOUTH LUZON/BICOL: 93% / 4% — Familiar / Unfamiliar

Performance Rating

NCR: 55% / 27% / 11% — Satisfied / Undecided / Dissatisfied
NORTH/CENTRAL LUZON: 61% / 22% / 10% — Satisfied / Undecided / Dissatisfied
SOUTH LUZON/BICOL: 59% / 24% / 10% — Satisfied / Undecided / Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?
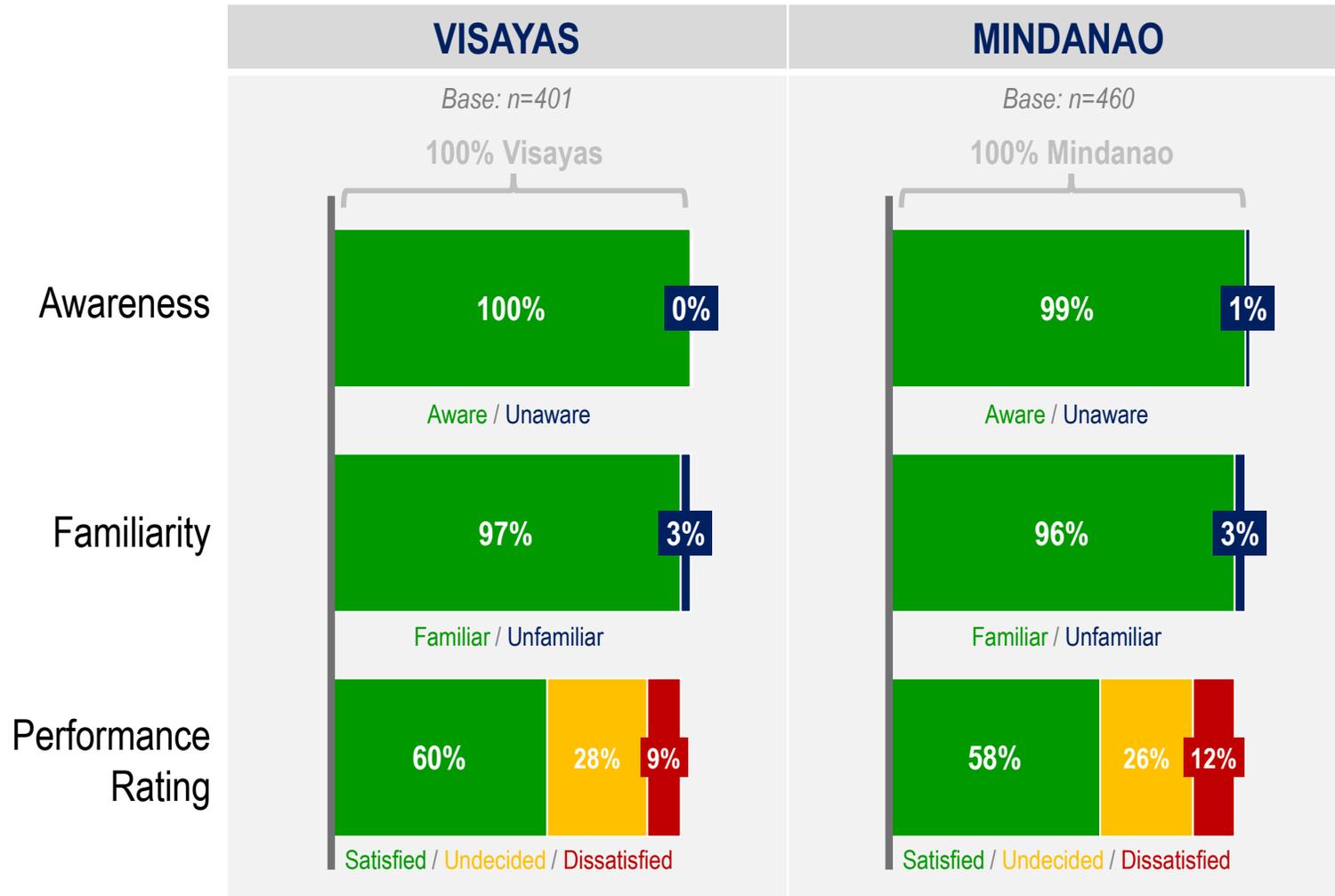
BASE – Total interviews (2,000)

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While he obtained parity levels of awareness and satisfaction in VisMin, though directionally lower in Mindanao wherein dissatisfaction is highest

VISAYAS	MINDANAO
Base: n=401	Base: n=460
100% Visayas	100% Mindanao

Awareness

VISAYAS: 100% Aware / 0% Unaware
MINDANAO: 99% Aware / 1% Unaware

Familiarity

VISAYAS: 97% Familiar / 3% Unfamiliar
MINDANAO: 96% Familiar / 3% Unfamiliar

Performance Rating

VISAYAS: 60% Satisfied / 28% Undecided / 9% Dissatisfied
MINDANAO: 58% Satisfied / 26% Undecided / 12% Dissatisfied

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?

BASE – Total interviews (2,000)

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Comparing all subsegments, satisfaction with Sec. Teodoro is driven by 36-50 y/o Filipinos, while there is room for improvement among poorer households
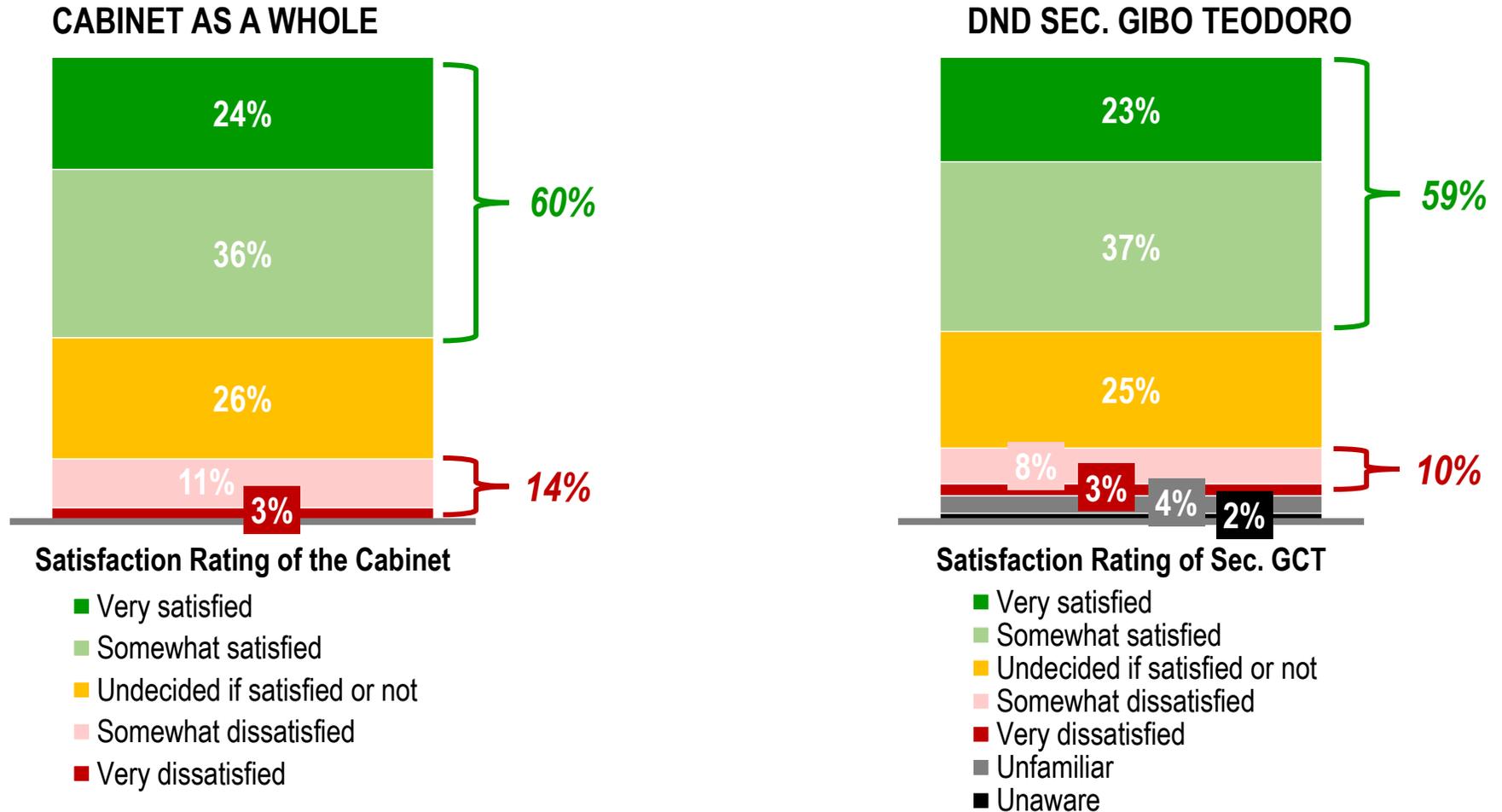
AWARENESS & SATISFACTION RATING OF DND SEC. GIBO TEODORO	Grand Total	SEX		AGE				SEC			BROAD REGION				
		Male	Female	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +	ABC	D	E	NCR	NCL	SLB	VIS	MIN
BASE - Total Interviews	2000	1000	1000	479	730	545	246	235	1502	263	239	460	440	401	460
AWARE (NET)	98%	98%	99%	97%	98%	99%	100%	98%	98%	97%	98%	98%	97%	100%	99%
FAMILIAR (SUBNET)	94%	94%	95%	90%	95%	97%	98%	96%	95%	92%	93%	93%	93%	97%	96%
SATISFIED (Top 2-Box)	59%	59%	59%	56%	56%	64%	61%	61%	59%	56%	55%	61%	59%	60%	58%
Very satisfied	23%	22%	23%	23%	22%	23%	23%	29%	22%	17%	19%	24%	23%	22%	23%
Somewhat satisfied	37%	37%	36%	34%	34%	41%	39%	32%	37%	39%	36%	38%	35%	38%	36%
Undecided if satisfied or not	25%	25%	26%	23%	26%	25%	27%	21%	25%	27%	27%	22%	24%	28%	26%
Somewhat dissatisfied	8%	8%	8%	8%	10%	6%	6%	10%	8%	6%	8%	7%	8%	9%	8%
Very dissatisfied	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	3%	3%	3%	0%	4%
DISSATISFIED (Bottom 2-Box)	10%	10%	10%	11%	12%	8%	9%	14%	10%	9%	11%	10%	10%	9%	12%
UNFAMILIAR (Don't know much about the person)	4%	4%	4%	7%	4%	2%	2%	3%	4%	5%	5%	5%	4%	3%	3%
UNAWARE (Never heard/Don't know this person at all)	2%	2%	1%	3%	2%	1%	0%	2%	2%	3%	2%	2%	3%	0%	1%

Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?

BASE – Total interviews (2,000)

🟩🟥 – Significantly higher/lower vs. the total

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He was evaluated similarly to the Cabinet as a whole as a performance benchmark, indicating he is meeting general performance expectations

CABINET AS A WHOLE

24%	
36%	**60%**
26%	
11%	**14%**
3%	

Satisfaction Rating of the Cabinet

- ■ Very satisfied
- ■ Somewhat satisfied
- ■ Undecided if satisfied or not
- ■ Somewhat dissatisfied
- ■ Very dissatisfied

DND SEC. GIBO TEODORO

23%	
37%	**59%**
25%	
8%	**10%**
3%	
4%	
2%	

Satisfaction Rating of Sec. GCT

- ■ Very satisfied
- ■ Somewhat satisfied
- ■ Undecided if satisfied or not
- ■ Somewhat dissatisfied
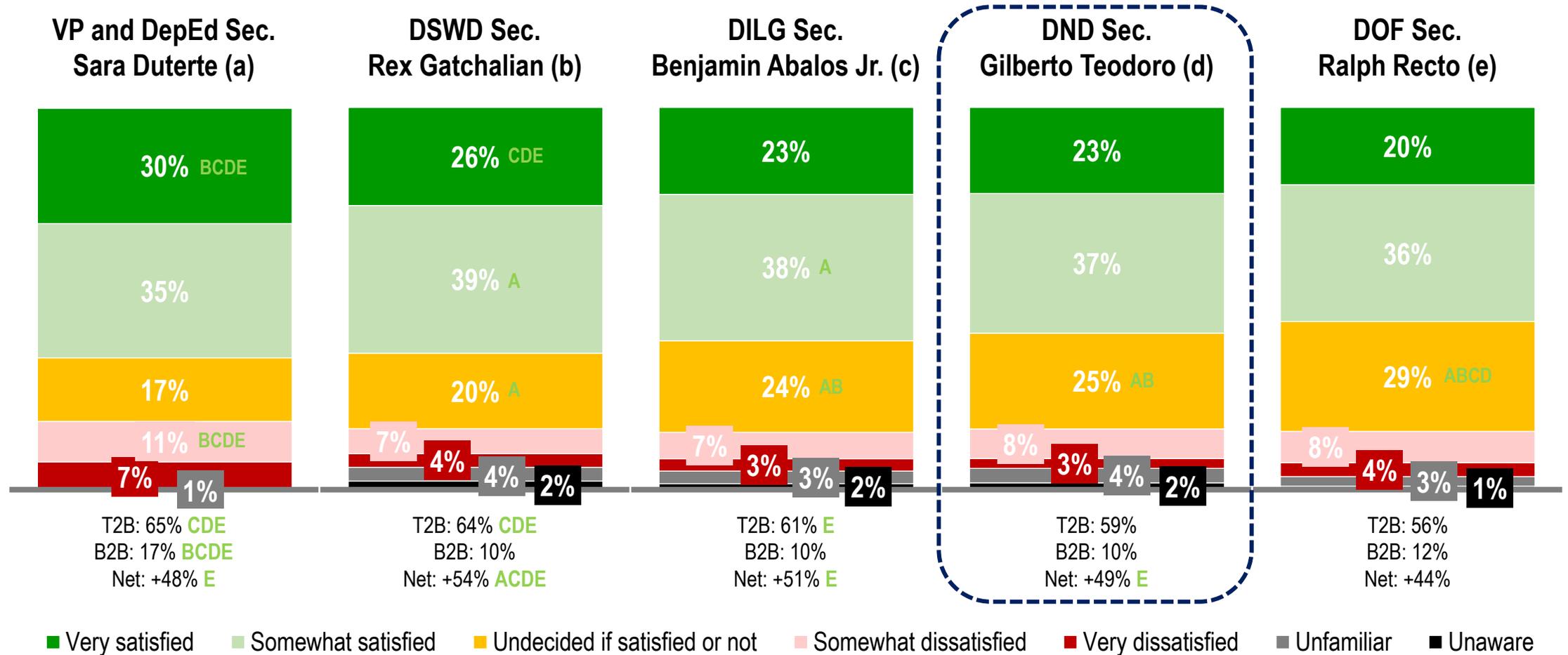- ■ Very dissatisfied
- ■ Unfamiliar
- ■ Unaware

Q. Overall, how satisfied or dissatisfied are you with the performance of the Cabinet under the Marcos administration?
Q. Overall, how satisfied or dissatisfied are you with the performance Gilberto Teodoro Jr. as the Secretary of the Department of National Defense (DND)?

BASE – Total interviews (2,000)
▲▼ – Significantly higher/lower vs. the other

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Comparison of Ratings vs. Other Top 5 Cabinet Secretaries

- But directly comparing to the other secretaries within the top 5, Sec. Teodoro is outpaced by VP Duterte, Sec. Gatchalian, and Sec. Abalos; he has room to sway those who are undecided about his performance
- And while VP Duterte-Carpio is the highest performing official in the Cabinet, she is disadvantaged by detractors

VP and DepEd Sec. Sara Duterte (a)
- 30% BCDE
- 35%
- 17%
- 11% BCDE
- 7%
- 1%

T2B: 65% CDE
B2B: 17% BCDE
Net: +48% E

DSWD Sec. Rex Gatchalian (b)
- 26% CDE
- 39% A
- 20% A
- 7%
- 4%
- 4%
- 2%

T2B: 64% CDE
B2B: 10%
Net: +54% ACDE

DILG Sec. Benjamin Abalos Jr. (c)
- 23%
- 38% A
- 24% AB
- 7%
- 3%
- 3%
- 2%

T2B: 61% E
B2B: 10%
Net: +51% E

DND Sec. Gilberto Teodoro (d)
- 23%
- 37%
- 25% AB
- 8%
- 3%
- 4%
- 2%

T2B: 59%
B2B: 10%
Net: +49% E

DOF Sec. Ralph Recto (e)
- 20%
- 36%
- 29% ABCD
- 8%
- 4%
- 3%
- 1%

T2B: 56%
B2B: 12%
Net: +44%

Legend:
- ■ Very satisfied
- ■ Somewhat satisfied
- ■ Undecided if satisfied or not
- ■ Somewhat dissatisfied
- ■ Very dissatisfied
- ■ Unfamiliar
- ■ Unaware

Q. Overall, how satisfied or dissatisfied are you with the performance of [NAME] as the Secretary of the [DEPARTMENT/CABINET ROLE]?

BASE – Total interviews (2,000)
ABCDE – significantly higher vs. the other

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Performance of DND Sec. Gibo Teodoro
as of January 2024

- Sec. Teodoro garnered a 98% awareness level and a 59% performance satisfaction rating from Filipinos in the nationwide online panel survey conducted this January 2024:
    - Satisfaction with his performance is highly driven by the 36-50 y/o age segment as well as the upper class, which can therefore be strategic demographic segments for the secretary in the future.
    - Though currently not an area of concern for the secretary, Filipinos in NCR are more likely to be critical of the Cabinet; ensure positive impressions and good press in this area as the main city center of the country.

- His performance as DND Secretary is currently benchmarked to the performance of the Cabinet as a whole, while he is outpaced by the top 3 performing Cabinet officials:
    - About 6 out of 10 Filipinos are satisfied with his role as head of DND, which meets the performance evaluation of the Cabinet as a whole. However, other top-performing secretaries are able to command a significantly higher satisfaction rate of up to 7 out of 10 (i.e., VP Duterte).
    - Sec. Teodoro may be slightly disadvantaged by ambivalence towards his performance with 25% undecided about his performance, and another 10% are either unfamiliar or unaware of him completely. This indicates the need to not just increase total awareness level but to also generate a richer quality of knowledge about him – a more meaningful introduction to the public of his work and accomplishments as the head of DND is needed.
    - There is therefore room for conversion of this 25% undecided to skew towards a positive evaluation for the secretary, while improvement in the satisfaction of the lower class must be further prioritized.

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- ✓ **Are you targeting the** *Right Consumers*?

Contact Us!

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Thank you!