

2025 Senatorial Elections

Public Opinion Poll on Voter Preferences

Survey Period: August 2023

Prepared by:



Survey Methodology

Methodology	Self-accomplished online survey via Tangere app using a structured questionnaire and visual aids
Target respondents <i>(Qualifications)</i>	<ul style="list-style-type: none">• Males and females• 18 years old and above• From SEC ABCDE households
Sample Size <i>(Base)</i>	A total of n=1,800 interviews were completed among qualified respondents
Margin of Error	+/-2.3% at the 95% confidence level
Survey Area	Nationwide
Sampling Design	Convenience sampling
Survey Period	August 2023

Tangere leveraged its mobile application that is available on:



n=1,800

Profile of Respondents



GENDER

Male 50%

Female 50%

AGE

18-25 y/o 22%

26-35 y/o 34%

36-50 y/o 29%

51 y/o + 14%

SEC

Class ABC 9%

Class D 74%

Class E 18%

AREA

Nat'l Capital Region (NCR) 12%

North/Central Luzon (NCL) 23%

South Luzon/Bicol (SLB) 22%

Visayas 20%

Mindanao 23%



Notes in reading the report

- All figures shown in tables and/or charts are in percentages (%).
- Base figures shown are unweighted and are the actual number of interviews. The study employed non-probability sampling, specifically convenience sampling.
- A minimum base of 30 is considered statistically stable to draw conclusions.
- For bases that are less than 30 (shaded in gray), if applicable, a notation is made that results must be read with caution due to high margin of error. Results for bases less than 30 shall be indicative only.
- Significance testing in data tables is denoted by **green** (as significantly higher vs. total) and **pink** (as significantly lower vs. total).
- No significance testing shall be applied for segments with bases less than 30.
- Any minor discrepancies are due to rounding off. Exact figures (e.g., with decimals) are to be provided in the raw data / Tableau dashboard by request.

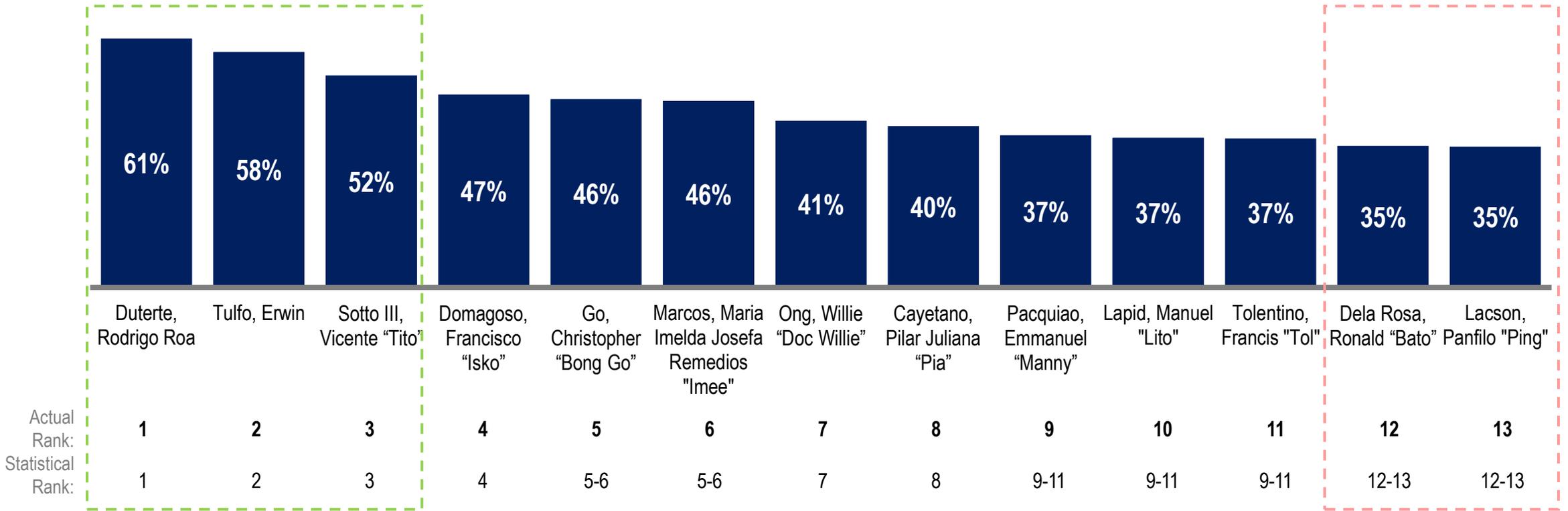




2025 Senatorial Elections
*Voter Preferences
as of August 2023*

Former President Rodrigo Duterte is the leading senatorial candidate for the 2025 polls, followed by ACT-CIS Rep. Tulfo and former senator Sotto who all breach majority mark

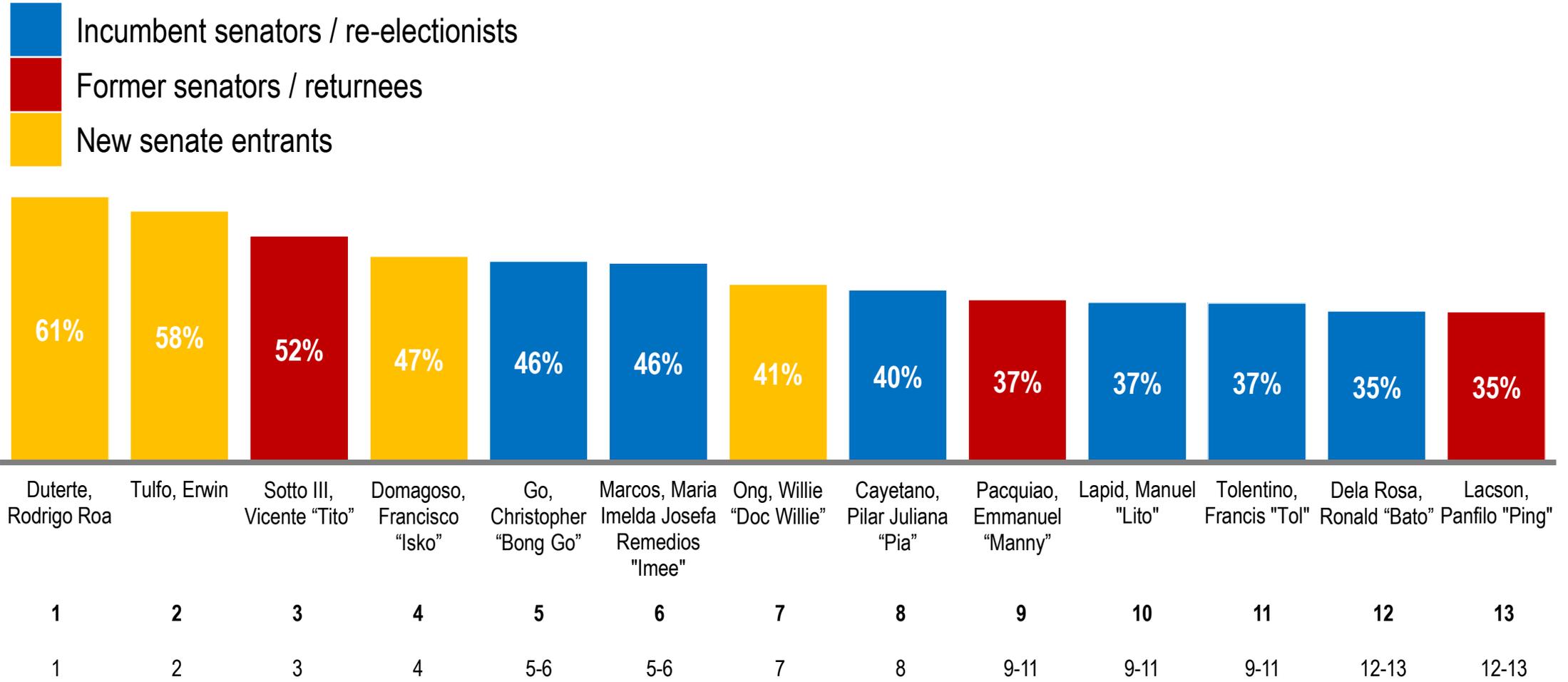
10.99
candidates
Filipinos vote 11
candidates on average



Note: For the August 2023 run, there were 49 candidates in the aided list.

BASE – Total interviews (1,800)

Meanwhile, half of those within the Top 12 are Senate re-electionists, but new entrants and a returnee continue to dominate the top placements



Note: For the August 2023 run, there were 49 candidates in the aided list.

BASE – Total interviews (1,800)

FPRRD expectedly gains most support in bailiwick Mindanao, less so in South Luzon/Bicol

VOTER PREFERENCE - SENATORIALES 2025	Grand Total	GENDER		AGE				SEC			AREA				
		Male	Female	18-25 y/o	26-35 y/o	36-50 y/o	51 y/o +	Class ABC	Class D	Class E	NCR	NCL	SLB	VIS	MIN
Base - Total Interviews	1800	900	900	402	617	523	258	156	1323	321	216	414	396	360	414
Duterte, Rodrigo Roa	61%	61%	61%	62%	59%	61%	66%	59%	63%	55%	59%	61%	51%	66%	67%
Tulfo, Erwin	58%	59%	56%	56%	58%	58%	59%	53%	59%	53%	54%	58%	51%	64%	60%
Sotto III, Vicente "Tito"	52%	52%	52%	51%	50%	53%	55%	49%	52%	53%	50%	52%	52%	52%	52%
Domagoso, Francisco "Isko"	47%	48%	46%	46%	48%	49%	44%	47%	48%	43%	52%	48%	41%	51%	47%
Go, Christopher "Bong Go"	46%	47%	45%	48%	43%	45%	52%	49%	46%	44%	40%	43%	38%	53%	54%
Marcos, Maria Imelda Josefa Remedios "Imee"	46%	43%	48%	45%	45%	46%	49%	47%	44%	53%	40%	49%	45%	44%	48%
Ong, Willie "Doc Willie"	41%	41%	40%	44%	38%	41%	42%	37%	42%	40%	43%	47%	29%	45%	41%
Cayetano, Pilar Juliana "Pia"	40%	38%	42%	40%	42%	39%	34%	42%	39%	41%	53%	42%	41%	37%	30%
Pacquiao, Emmanuel "Manny"	37%	35%	39%	41%	42%	36%	24%	36%	37%	40%	34%	34%	45%	35%	36%
Lapid, Manuel "Lito"	37%	37%	37%	34%	39%	37%	34%	31%	36%	40%	36%	38%	31%	44%	35%
Tolentino, Francis "Tol"	37%	39%	34%	34%	38%	35%	40%	39%	35%	41%	32%	34%	45%	38%	32%
Dela Rosa, Ronald "Bato"	35%	34%	36%	35%	33%	35%	39%	39%	35%	31%	28%	32%	28%	43%	41%
Lacson, Panfilo "Ping"	35%	36%	33%	39%	32%	34%	34%	45%	34%	31%	32%	34%	34%	37%	34%

Note: For the August 2023 run, there were 49 candidates in the aided list.

BASE – Total interviews (1,800)
■ ■ – Significantly higher/lower vs. the total

In comparison to June 2023 run, Tulfo, Domagoso, and Ong have lost out on votes, though maintain secure positions, while P. Cayetano experienced a significant gain

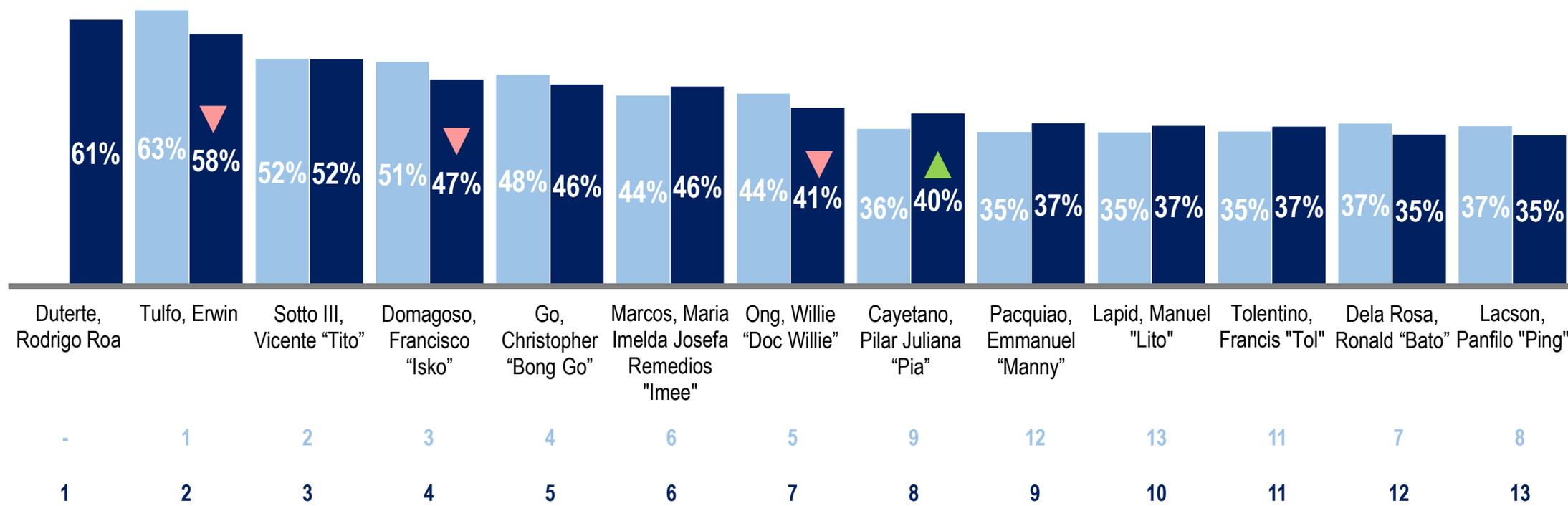
Ave. no. of candidates voted:

June 2023 – 10-11

August 2023 – 11

■ June 2023

■ August 2023



Note: for the June 2023 run, there were 47 candidates in the aided list.
For the August 2023 run, there were 49 candidates in the aided list.

BASE – June 2023 Total interviews (2,400)

– August 2023 Total interviews (1,800)

▲ ▼ – Significantly higher/lower vs. previous at 95% CL



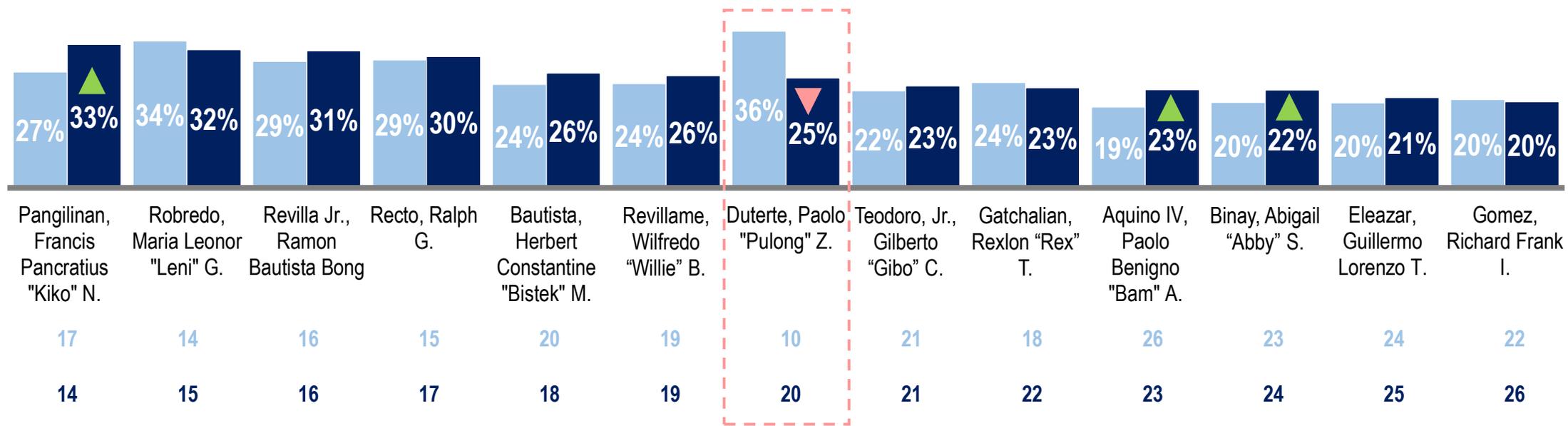
But former presidential son Paolo Duterte suffered the highest drop (formerly placing within Top 12 last June) upon entry of his father in the senatorial list

Ave. no. of candidates voted:

June 2023 – 10-11

August 2023 – 11

■ June 2023
■ August 2023



Note: for the June 2023 run, there were 47 candidates in the aided list.
For the August 2023 run, there were 49 candidates in the aided list.

BASE – June 2023 Total interviews (2,400)
– August 2023 Total interviews (1,800)
▲ ▼ – Significantly higher/lower vs. previous at 95% CL



SUMMARY OF FINDINGS

August 2023 Voting Preferences for 2025 Senatorial Elections

- With the addition of former President Rodrigo Duterte (FPRRD) in the list of potential senatorial candidates for the 2025 mid-term elections, placements adjust to put him at the top spot. He is immediately followed by ACT-CIS Rep. Tulfo, former senator Sotto, and former Manila mayor Domagoso, who were the top 3 leaders from the previous June 2023 run.
- FPRRD gained majority support across demographics and areas, though he is leveraging on the support of his bailiwick in Mindanao to make up for any potential losses in South Luzon/Bicol.
- Though most placements have been retained (or are within the margin of error) compared to previous June 2023 run, 1st District Davao Rep. Paolo Duterte suffered the highest statistically significant drop this August 2023. Majority FPRRD voters may only prefer one Duterte in the Senate, as 64% of those who voted for FPRRD did not vote for his son.

Thank you!

